

Making A Difference With Charitable Giving

There are many benefits to charitable giving, from the satisfaction of giving back to the community and helping those in need, to the tax credits that can provide significant tax relief during your lifetime and minimize future taxes payable by your estate. Whatever your objective, choosing to support a charity is an important and personal decision that only you can make.

Today, charitable donations are no longer limited to cash donations once or twice a year. There are many different charitable giving options, including:

- Donation of a life insurance policy
- In-kind donation of stocks, bonds and other publicly listed securities
- Donor Advised Funds

Each charitable giving option has its own advantages and tax implications, and it's important to understand the basic features of each so that you can choose the option that best suits your objectives and financial circumstances.

It is important to create a charitable giving strategy that balances your own financial situation with your philanthropic goals to help you make the most of your charitable dollars.